

RECYCLE RIGHT: RECYCLING HABIT

16-WEEK (4 MONTH) CAMPAIGN TO TEACH RESIDENTS HOW TO START A RECYCLING HABIT



MONTH 1 (TUESDAY, THURSDAY)

ONE PERSON CAN MAKE A DIFFERENCE!	START (OR IMPROVE) YOUR RECYCLING HABIT
PICK ONE THING TO RECYCLE	LEAVE THE PAPER ON YOUR BOTTLES & JARS
SET UP YOUR RECYCLING SPACE	RECYCLING: SOME IS BETTER THAN NONE
BEFORE YOU TOSS, ASK: CAN IT BE RECYCLED?	WHEN IN DOUBT, THROW IT OUT

MONTH 2 (TUESDAY, THURSDAY)

PLACE A REMINDER NEXT TO YOUR RECYCLING	RECYCLE YOUR WHOLE ENVELOPE, WINDOW AND ALL!
REWARD YOURSELF FOR RECYCLING!	KEEP RECYCLABLES LOOSE
CHECK FOR CURBSIDE RECYCLING	WISH-CYCLING
ALWAYS DRIVE THROUGH THE RECYCLING LANE	LEAVE THE TAPE ON YOUR CARDBOARD BOXES

HOW TO USE: The calendar above is our suggestion for how to schedule social media posts about recycling or which posts to combine for a recycling email. Click on the title of the post you would like to share and it will open to the post on the NRRA Recycle Right website. From there, you can click "share" to share to Facebook, or you can download the image, copy the text to your clipboard, and paste it into a website or email.

Access the full Recycle Right campaign: nrrarecycles.org/recycle-right

This material is based upon work supported under a grant by the Rural Utilities Service, United States Department of Agriculture. Any opinions, findings, and conclusions or recommendations expressed in this material are solely the responsibility of the authors and do not necessarily represent the official views of the Rural Utilities Service. Rural Community Assistance Partnership, Inc., is an equal opportunity provider and employer.



RECYCLE RIGHT: RECYCLING HABIT

16-WEEK (4 MONTH) CAMPAIGN TO TEACH RESIDENTS HOW TO START A RECYCLING HABIT



MONTH 3 (TUESDAY, THURSDAY)

ADD A SECOND TYPE OF RECYCLING TO YOUR HABIT	VIDEO: ASK ME ANYTHING ABOUT RECYCLING - 1
WHAT HAS BEEN TOSSED THAT SHOULD BE RECYCLED?	GIVE A RINSE, THEN RECYCLE
WHAT HAS BEEN RECYCLED THAT SHOULD BE TOSSED?	SIZE MATTERS WHEN IT COMES TO RECYCLING
ADD PLASTICS TO YOUR RECYCLING HABIT	CHASING ARROWS DOESN'T MEAN RECYCLABLE

MONTH 4 (TUESDAY, THURSDAY)

RECYCLE EVERYTHING YOUR TOWN CAN RECYCLE	QUICK GUIDE TO PLASTICS RECYCLING NUMBERS
START COMPOSTING!	BUY RECYCLED
HELP SOMEONE ELSE START RECYCLING	SINGLE STREAM VS SOURCE-SEPARATED RECYCLING
JOIN (OR START) A TOWN RECYCLING COMMITTEE	VIDEO: ASK ME ANYTHING ABOUT RECYCLING - 2

HOW TO USE: The calendar above is our suggestion for how to schedule social media posts about recycling or which posts to combine for a recycling email. Click on the title of the post you would like to share and it will open to the post on the NRRA Recycle Right website. From there, you can click "share" to share to Facebook, or you can download the image, copy the text to your clipboard, and paste it into a website or email.

Access the full Recycle Right campaign: nrrarecycles.org/recycle-right

This material is based upon work supported under a grant by the Rural Utilities Service, United States Department of Agriculture. Any opinions, findings, and conclusions or recommendations expressed in this material are solely the responsibility of the authors and do not necessarily represent the official views of the Rural Utilities Service. Rural Community Assistance Partnership, Inc., is an equal opportunity provider and employer.

