



Welcome to
Northeast Resource
Recovery Association's

Summer Webinar Series



Need Professional Credits?

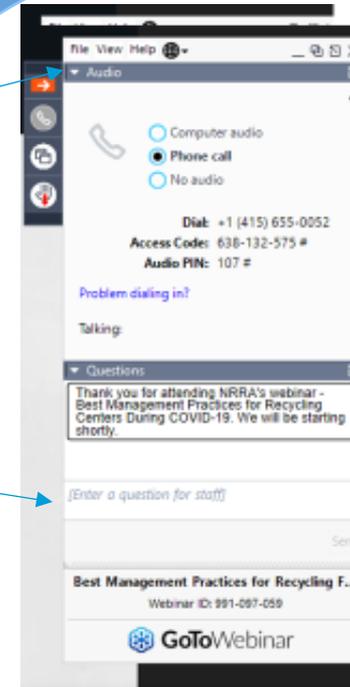


- Receive 1 hour of professional development credit from NRRRA for viewing this webinar and completing the survey at the end.
- Continue your learning with webinars all year long by visiting our website at: nrrarecycles.org



GoToWebinar Setting the Table

- You will not be able to be heard by the presenters or other participants on GTW.
- If you cannot hear the presenters, click on audio and computer audio. If that does not work, try clicking on phone call.
- We hope you ask questions and the presenters will answer them if time allows. Click on Questions and keep it short!



About NRRA

- Recycling nonprofit
- 400+ members, primarily municipalities
- Founded nearly 40 years ago



Cooperative Marketing & Purchasing



- Enable communities to manage their own recycling programs
- 40 programs, including single stream and municipal solid waste
- Connect sellers of recyclables to purchasers



Education & Technical Assistance

- Workshops
- Facility tours
- Annual conference
- Technical assistance
- School Club programs





The webinar will begin soon!



Event Waste Reduction: Thinking Outside the Bin



Presenter:

Cindy Sterling, NRRRA Grants Manager & Senior Educator

September 11, 2020

Unforgettable Events



September 11, 2001

Introduction

PRAPSE – Perhaps We Can Do Better!

Event Planning - Best Management Practices
The Show Goes On
Zero Waste?



Best Management Practices

Pre-Event Planning

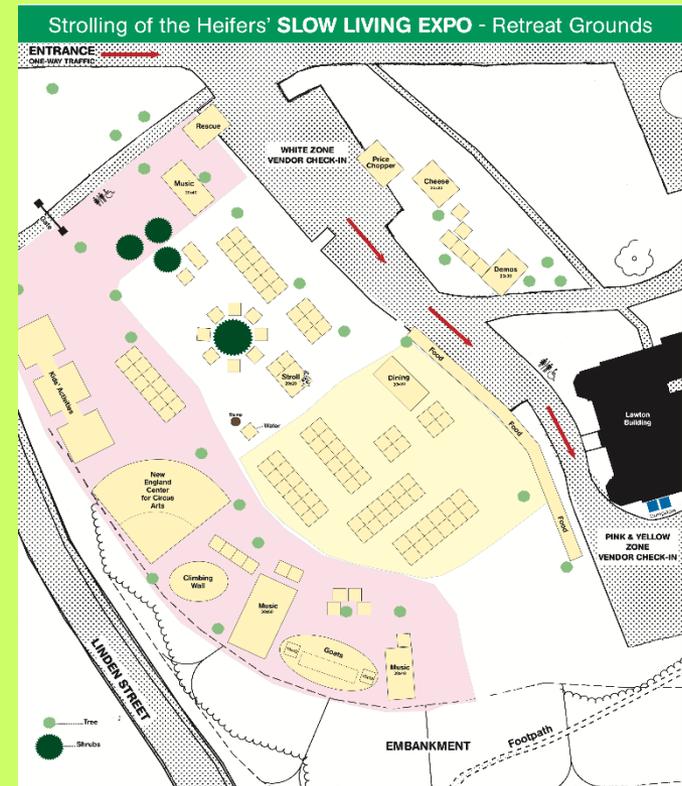
- Establish Goals
- Food
- Vendors
- Volunteers
- Site Logistics
- Publicity



Strolling of the Heifers, Brattleboro, Vermont, 2010

Establish Goals

- Task list with due dates
- Venue
- Maps with receptacle sites and signage locations
- Event coordinator/manager and contact information (everyone)
- Volunteer/staff tasks and shifts



Strolling of the Heifers, Brattleboro, VT

Food & Vendors

- Consider the type of waste generated
- Explore alternative materials
- Incorporate mandates and/or suggestions
- Bring own containers?



Wine Festival, Wilmington, VT



Franklin County Solid Waste District, Greenfield, MA



Food & Vendors

Project COW

COMMERCIAL ORGANIC WASTE
COMPOSTING



YES COMPOST!

RECYCLING: WHAT'S OK & WHAT'S NOT!

YES! Recycle These Items!

✓ PAPER

printing & writing paper, phone books, magazines, catalogs, newspapers & paperback books



✓ BAGS & BOXES

corrugated cardboard, paper bags, boxboard



✓ PLASTIC FOOD & BEVERAGE CONTAINERS

bottles, jugs, dairy tubs & lids, fruit & vegetable containers, deli & take-out containers, egg cartons



✓ ALUMINUM & TIN
empty aerosol bottles & cans



✓ GLASS

bottles and jars with necks



NO, Not These!

✗ NO WAXED CARDBOARD



✗ NO LARGE MOLDED PLASTIC ITEMS



✗ NO PLASTIC BAGS



✗ NO STYROFOAM
NO NAPKINS
NO PAPER PLATES
NO PAPER CUPS



WSWMD email: recycle@windhamsolidwaste.org web: www.windhamsolidwaste.org 802-257-0272

Windham Solid Waste Management District, Brattleboro, VT

Non-Recyclable Paper & Cardboard

- Tissues
- Paper Towels
- Used Napkins
- Milk/Juice Cartons
- Soiled or Waxed Cardboard
- Soiled or Waxed Paper
- Paper Plates & Cups
- Cardboard Egg Cartons
- Frozen Food Containers
- Sugar or Flour Bags

Other Compostables

- Pet Waste (no plastic), Garden Weeds, Small Wooden Crates

DO NOT COMPOST!

Plastic Bags, Plastic Wrappers, Liquids, Aluminum Foil, Plastic Utensils, Trash, Metal, Glass, Styrofoam

Composting by Martins Farm, Greenfield
Hauling by Triple T Trucking, Brattleboro

Food Scraps

- Bread/Rolls/Crackers
- Rice/Pasta/Beans
- Egg Shells
- Cheese/Dairy Products
- Cooked or Raw Meats
- Cooked or Raw Fish
- Shellfish
- Fruits/Vegetables & Peelings
- Tea Bags
- Coffee Grounds & Filters
- Cooking Oils & Fats

**Slow Living Expo
ECO-VENDOR**

We're aiming for Zero Waste!

Strolling of the Heifers, Brattleboro, VT



Food & Vendors



- Central collection containers vs. public collection pods
- Location based on food vendors
- Signs based on vendors



Photos by Impact Earth, Keene, NH



Volunteers

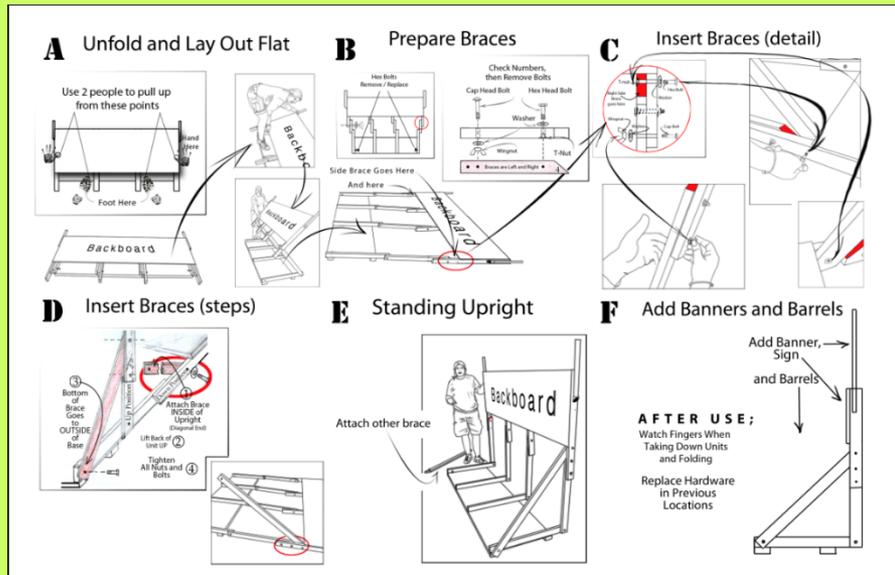
- Recruiting
- Training
- Rotations & Scheduling
- Accommodations
- Food/Incentives



Photos by Impact Earth, Keens, NH



Site Logistics



Photos by NRRA, Epsom, NH



Photos by Impact Earth, Keene, NH



TOGETHER

WE CAN REACH THE ZERO WASTE GOAL:
To help divert compostable waste away from the landfill and towards beneficial reuse, creating fertile soil for gardens and farms.

ZERO WASTE MEANS THAT NOTHING IS WASTED!

LET US KNOW YOU'RE INTERESTED!

NAME _____
ORGANIZATION _____
ADDRESS _____
PHONE & EMAIL _____
DATES OF EVENT _____
SIZE OF EVENT _____



Mail to: Impact Earth, 7 Main Street, Suite 8, Keene, NH 03431

WE MAKE A DIFFERENCE!

"This is our third year using ten of the Zero Waste Stations at our event that attracts over 40,000 people. They are bright, beautiful and stand out in the crowd. Now vendors are asking for compost bins for their booths!"

Carrie Walker
General Manager
Strolling of the Heifers,
Inc., Brattleboro, VT



Our Zero Waste Station program consistently achieves a 65%+ Diversion Rate! What does this mean?

At least 65% of what would have been thrown into a landfill is being recycled or composted, lowering the necessity of costly transportation, landfill disposal and incineration. And, by contributing compost to soil we're reducing the use of harmful fertilizers.

"An additional bonus is that we get the community involved—people love seeing the kids working and showing that they care about the future of our environment."
Cindy Sterling, Director

Impact Earth

7 Main Street, Suite 8, Keene, NH 03431
sterlingstudios.info sterling.cindy@gmail.com
603-762-1488

ZERO WASTE STATION

Recycling & Composting for Festival & Fair Organizers



Easy to Use Booth is perfect for collecting and recycling waste at your festival or event

Include & educate the community while economically reducing your waste & helping the environment!

Sponsored by Project COW:
CONVERTING ORGANIC WASTE



IMPACT EARTH, Keene, NH

Publicity

- Vendor Registration
- Ticket Sales
- Web Site
- Local and Social Media

HOW WE SEPARATE WASTE SO THAT NOTHING IS WASTED:

COMPOSTABLES

FOOD COMPOST including...

Meat, poultry, burgers, hot dogs, bones, etc.
Sweets, cookies, pie, ice cream
Pizza, rice and pasta
Bread, rolls & crackers
Fish & shellfish
Coffee grounds & tea bags
Dairy products, cheese
Fruit, vegetables & peelings
Cooking oils & fats

PAPER COMPOST including...

Brochures, flyers, etc.
Milk cartons & wax paper
Cotton candy cones
Paper food containers
Used napkins, tissues & paper towels
Used paper plates & cups & pizza boxes
Cardboard (waxed & corrugated)
Wooden spoons & skewers
Ice cream packaging and tubs

RECYCLABLES

including...

Aluminum & steel cans
Glass bottles & jars
Plastic bottles

TRASH

IMPORTANT!! Trash is what we want to eliminate, so ask your vendors to use the products on the left whenever possible and reduce the use of these non-recyclable items listed below:

Plastic Utensils, straws & lids
Styrofoam & plastic plates, cups & tubs
Aluminum foil and plastic wrap
Plastic yogurt & ice cream containers
Plastic or tin butter, cream
Handwipe containers
(note: don't let the recycle symbol fool you—they're not recyclable!!!)

It's more expensive to dispose of trash so save money by composting and recycling.



Photos by Impact Earth, Keene, NH

HOW IT WORKS...

Take advantage of our program to dispose of all your food and paper waste in the most beneficial and least expensive way.

HOW IT WORKS – CHOOSE WHAT'S BEST FOR YOU:

OPTION 1. DO IT YOURSELF – for a reduced rate
Contact us to reserve the Zero Waste Station for the dates of your event.

Meet with us to receive the booth and instructions on how to assemble it. Containers are provided and you will need to dispose of the waste yourself.

Because it's much less expensive to dispose of separated organic waste than regular trash, you will save significant money.

OPTION 2. WE DO IT FOR YOU

Contact us to reserve the station, and estimate a price.

We'll come to your event, deliver and assemble the Zero Waste Stations, provide containers and, we'll take away all the organics and recyclables, leaving you with only un-recyclable trash.

You'll be surprised at how little trash is left once we're gone!

Call to discuss details including festival size, booth size, number of booths and volunteers, etc.

603-762-1488
sterling.cindy@gmail.com



Northeast Resource
Recovery Association



United States Department of Agriculture
Rural Development

School
Recycling CLUB



Planning Your Event

- Venue
- Event Size/Audience
- Waste Haulers



- Permits and Support
- Bins and Signage
- Volunteers and Incentives



Best Management Practices

During the Event

- Set Up
- Equipment
- Schedule
- Volunteers
- On-Site Education
- Publicity



Photo by Impact Earth, Keene, NH

Rhythm & Roots, Charlestown, RI, 2019

Set Up



Photos by FCSWMD, Greenfield, MA



Photos by Impact Earth, Keene, NH



Set Up



Equipment



Schedule/Volunteers



Photos by Impact Earth, Keene, NH

Schedule/Volunteers



Photos by Impact Earth, Keene, NH

On-Site Education



Photos by Impact Earth, Keene, NH



Photos by Impact Earth, Keene, NH

Publicity



Photos by Impact Earth, Keene, NH

Publicity



Photos by Impact Earth, Keene, NH

Photos by Impact Earth, Keene, NH

The Show Goes On



Strolling of the Heifers





Strolling of the Heifers

Why eat local food?

Not just because it tastes better and is healthier, but because knowing your farmers and food producers is good for your soul. Because knowing where your food comes from helps you understand your connection to your community, your bio-region, your Earth.

This has never been more important.

COVID-19 put traditional food supply chains to the test. With grocery shelves low on stock, people looked to farms and local food businesses to secure meals.

[Strolling of the Heifers](#) was founded to help farmers. Our Strolling of the Heifers parade and weekend, our farm tours, and our Slow Living Summit create a space for farmers to promote their connection to the community and to our lives.

The virus may have canceled our parade, but we created new ways to support our farmers and help our community gain access to good, healthy, local food sources as we stroll without the heifers in 2020.

The Show Goes On



<https://www.youtube.com/watch?v=tE3Tc-LKizo>



**Totally bummed Rhythm & Roots had to be canceled this year?
Missing the music, the merriment, and the merch?**



Well, all is not completely lost--- we've got you covered on the music and merch, you just have to supply the merriment. Here's your opportunity to sport your own limited edition Rhythm and Roots 2020 commemorative t-shirt, the ultimate fashion statement. The shirt features a super fun design from renowned Swamp Yankee Graphic artist Pete MacPhee, creator of some of our most popular past festival t-shirts. The shirts are available for sale for a limited time only at the online store at rhythmandroots.com You'll find a variety of colors and sizes, including a women's style, and all are just a click away.

An added plus: your t-shirt purchase will help Rhythm & Roots recoup some of the financial loss we experienced due to the mandated cancellation of the 2020 festival. Your purchase will help to ensure that we can present the festival in 2021 at the same level of quality our fans have come to expect over the past decades.

Thanks so much for all your support!
The Wentworth Family

Zero Waste?



Photos by Impact Earth, Keene, NH





Photos by Impact Earth, Keene, NH

Rock On!



Keep the Vibe Alive



Seth Jacobson Photography

Additional Resources

Bins & Signage Resources

StopWaste.org – Free Printable Signs & Stickers - <http://www.stopwaste.org/at-work/business-assistance/recycling-resources-case-studies/recycling-posters-signage>

Recycle Across America – Standardized Labels - <https://www.recycleacrossamerica.org/labels>

Vendor Resources

EPA – How to Include Concessionaires & Vendors in Recycling - <https://www.epa.gov/sites/production/files/2015-10/documents/vendors.pdf>

Venue Resources

EPA-Venue Recycling in the USA - <https://www.epa.gov/sites/production/files/2013-07/documents/napcorvenuerecycling.pdf>

Volunteer Resources

VolunteerMatch.org - <https://www.volunteermatch.org/>



Additional Resources

StopWaste.org – Special Event Best Practices Guide -

<http://www.stopwaste.org/sites/default/files/Documents/specialevents-swp.pdf>

Waste Connections – Event Planning Guide - <https://wcnorthwest.com/wp-content/uploads/2-Event-Planning-Guide-2.pdf>

University of Illinois-Chicago - Zero Waste Guide - <https://sustainability.uic.edu/green-campus/recycling/zero-waste-events/zero-waste-event-planning-guide/>

EPA Recycle On The Go At Special Events -

<https://archive.epa.gov/wastes/conserve/tools/rogo/web/pdf/spec-event.pdf>

Napa, CA – Recycling at Special Events - <https://naparecycling.com/business-schools/recycling-at-special-events/>

Georgia Dept. of Community Affairs – Special Events Recycling Guide & Checklist -

<https://www.dca.ga.gov/sites/default/files/speceventrecycle.pdf>

NERC (Northeast Recycling Council) - Special Event Food Waste Diversion -

https://nerc.org/documents/guidance_for_special_event_food_waste_diversion.pdf





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